

Year: 10 Subject: GCSE Business IMPLEMENTATION							
Key concepts and skills ('Big ideas')	Half Term 1 - Theme 1 Context: Topic 1.1 Enterprise and Entrepreneurship, Topic 1.2 Spotting a Business Opportunity,  Key Vocabulary: entrepreneur, enterprise, finance, advertising, suitability for purpose, marketing, customers and demand  Prior Learning/LTM: Recap from Year 9  Cultural Capital: Larry Page, Sergey Brin - Google founders, Elon Musk - Tesla, Alan Sugar - Amstrad  Numeracy Links - Costs, Revenue and Profits, Break-even, Cash and Cash flow	Half Term 2 - Paper 2 Context: Topic 1.3 Putting a Business Idea into practice.  Key Vocabulary: entrepreneur, enterprise, finance, advertising, suitability for purpose, marketing, customers and demand  Prior Learning/LTM: Topic 1.1 Enterprise and Entrepreneurship, Topic 1.2 Spotting a Business Opportunity,  Cultural Capital: Visiting retail outlets, cinemas, leisure centres.  Numeracy Links Sales figure and % change	Half Term 3 - Theme 1 Context: Topic 1.4 Making the business effective  Key Vocabulary: Limited Liability, Assets, Incorporated, Sole Trader, Partnership, PLC, Ltd, Franchise, Demographics, Topography, E-commerce, M-commerce, Price War, Product Differentiation, Recession, Objectives, Ethics, Legislation, Discrimination, Globalisation, Obsolete,  Prior Learning/LTM: Topic 1.3 Putting a Business Idea into practice.  Cultural Capital: Current business examples, Business news, Engaging with Local, National and Global businesses  Numeracy Links Overdrafts, Budgets	Half Term 4 - Theme 1 Context: Topic 1.4 Making the business effective  Key Vocabulary: Limited Liability, Assets, Incorporated, Sole Trader, Partnership, PLC, Ltd, Franchise, Demographics, Topography, E-commerce, M-commerce, Price War, Product Differentiation, Recession, Objectives, Ethics, Legislation, Discrimination, Globalisation, Obsolete,  Prior Learning/LTM: Recap learning from Year 9  Cultural Capital: Current business examples, Business news, Engaging with Local, National and Global businesses  Numeracy Links Overdrafts, Budgets	Half Term 5 - Theme 1 Context: Topic 1.5 Understanding external influences.  Key Vocabulary: Limited Liability, Assets, Incorporated, Sole Trader, Partnership, PLC, Ltd, Franchise, Demographics, Topography, E-commerce, M-commerce, Price War, Product Differentiation, Recession, Objectives, Ethics, Legislation, Discrimination, Globalisation, Obsolete,  Prior Learning/LTM: Recap learning from Year 9  Cultural Capital: Current business examples, Business news, Engaging with Local, National and Global businesses  Numeracy Links Overdrafts, Budgets	Half Term 6 - Theme 1 Context: Topic 1.5 Understanding external influences.  Key Vocabulary: Limited Liability, Assets, Incorporated, Sole Trader, Partnership, PLC, Ltd, Franchise, Demographics, Topography, E-commerce, M-commerce, Price War, Product Differentiation, Recession, Objectives, Ethics, Legislation, Discrimination, Globalisation, Obsolete,  Prior Learning/LTM: Recap learning from Year 9  Cultural Capital: Current business examples, Business news, Engaging with Local, National and Global businesses  Numeracy Links Overdrafts, Budgets	
	develop their capability, creativity and knowledge in computer science, digital media and information technology	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.
	develop and apply their analytic, problem-solving, design, and computational thinking skills	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions
	understand how changes in technology affect safety, including new ways to protect their online privacy and identity, and how to report a range of concerns	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.
	Understanding	x	X	x	x	x	x
	Application	x	X	x	x	x	x
	Analysis	x	X	x	x	x	x
Evaluation	x	X	x	x	x	x	
IMPACT	Assessment 1: 2019 Theme 1 past paper  Assessment 2: Specimen	Assessment 1: 2020 Theme 1 Past Paper  Assessment 2: Specimen Paper questions	Assessment 1: 2019 Theme 2 Past Paper  Assessment 2: Specimen Paper questions	Assessment 1: 2020 Theme 2 Past Paper  Assessment 2: Specimen Paper questions	Assessment 1: Key Word tests  Assessment 2: Final Exams  Progression to Post 16: Gives understanding and	Assessment 1:  Assessment 2:  Progression to Post 16:	

	<p><b>Paper questions</b></p> <p><b>Progression to Post 16:</b> Gives understanding and knowledge of wide variety of Business content.</p>	<p><b>Progression to Post 16:</b> Gives understanding and knowledge of wide variety of Business content.</p>	<p><b>Progression to Post 16:</b> Gives understanding and knowledge of wide variety of Business content in relation to external aspects of Business and Business climate.</p>	<p><b>Progression to Post 16:</b> Gives understanding and knowledge of wide variety of Business content in relation to external aspects of Business and Business climate.</p>	<p>awareness of exam technique and structure.</p>	
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