

Year: 11 Subject: GCSE Business Studies							
IMPLEMENTATION							
	Half Term 1 - Theme 2	Half Term 2 - Theme 2	Half Term 3 - Theme 2	Half Term 4 - Theme 2	Half Term 5 - Revision	Half Term 6	
<p>Key concepts and skills ('Big ideas')</p>	<p>Context: Topic 2.1 Growing the Business, 2.2 Marketing marketing decisions</p> <p>Key Vocabulary: Organic and External growth, Globalisation, Sustainability, Production differentiation, Pricing methods, Promotional mix, Design mix, Product life cycle, Etailer, Retailer</p> <p>Prior Learning/LTM: Recap learning from Year 10</p> <p>Cultural Capital: Engage with different products, identify price of different goods, where they are sold and why.</p> <p>Numeracy Links Source of finance for growth, Share issue, Price (Cost-plus)</p>	<p>Context: Topic 2.1 Growing the Business, 2.2 Marketing marketing decisions</p> <p>Key Vocabulary: Organic and External growth, Globalisation, Sustainability, Production differentiation, Pricing methods, Promotional mix, Design mix, Product life cycle, Etailer, Retailer</p> <p>Prior Learning/LTM: Recap learning from Year 10</p> <p>Cultural Capital: Engage with different products, identify price of different goods, where they are sold and why.</p> <p>Numeracy Links Source of finance for growth, Share issue, Price (Cost-plus)</p>	<p>Context: Topic 2.3 Operational decisions, Topic 2.4 Making financial decisions, Topic 2.5 Making human resource decisions</p> <p>Key Vocabulary: Job, Batch, Flow Production, Bespoke, JIT, JIC, Product Knowledge, Quality Control and Quality Assurance, Recruitment and selection, motivation and retention, Off-the-job, On-the-job, Academic, Apprenticeships</p> <p>Prior Learning/LTM: Recap learning from Year 10</p> <p>Cultural Capital: Understanding of the manufacturing process compared with retail.</p> <p>Numeracy Links Gross Profit, Net Profit, Gross Profit Margin, Net profit Margin, ARR, Using and interpreting graphs,</p>	<p>Context: Topic 2.3 Operational decisions, Topic 2.4 Making financial decisions, Topic 2.5 Making human resource decisions</p> <p>Key Vocabulary: Job, Batch, Flow Production, Bespoke, JIT, JIC, Product Knowledge, Quality Control and Quality Assurance, Recruitment and selection, motivation and retention, Off-the-job, On-the-job, Academic, Apprenticeships</p> <p>Prior Learning/LTM: Recap learning from Year 10</p> <p>Cultural Capital: Understanding of the manufacturing process compared with retail.</p> <p>Numeracy Links Gross Profit, Net Profit, Gross Profit Margin, Net profit Margin, ARR, Using and interpreting graphs,</p>	<p>Context: GCSE Exam Technique and final revision</p> <p>Key Vocabulary: Revision, , metacognition</p> <p>Prior Learning/LTM: Revision, use of online resources</p> <p>Cultural Capital: Deepen understanding of the different needs of business of different sizes, Local, National and Global. Improve understanding of businesses at different stages new vs established</p> <p>Numeracy Links Formulas, Understanding Data, Percentage Change</p>		N/A
	develop their capability, creativity and knowledge in computer science, digital media and information technology	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	Develop their knowledge and understanding of Businesses, their different size and scale.	
	develop and apply their analytic, problem-solving, design, and computational thinking skills	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	Application of theoretical knowledge to real business scenarios and solving problems/suggesting solutions	
	understand how changes in technology affect safety, including new ways to protect their online privacy and identity, and how to report a range of concerns	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	Understanding of how technology can open opportunities for new and existing businesses.	
	Understanding	x	x	x	x	x	
	Application	x	x	x	x	x	
Analysis	x	x	x	x	x		
Evaluation	x	x	x	x	x		
IMPACT	<p>Assessment 1: 2019 Theme 1 past paper</p> <p>Assessment 2: Specimen Paper questions</p>	<p>Assessment 1: 2020 Theme 1 Past Paper</p> <p>Assessment 2: Specimen Paper questions</p> <p>Progression to Post 16: Gives understanding and knowledge</p>	<p>Assessment 1: 2020 Theme 2 Past Paper</p> <p>Assessment 2: Specimen Paper questions</p> <p>Progression to Post 16: Gives understanding and knowledge</p>	<p>Assessment 1: 2020 Theme 2 Past Paper</p> <p>Assessment 2: Specimen Paper questions</p> <p>Progression to Post 16: Gives understanding and knowledge</p>	<p>Assessment 1: Key Word tests</p> <p>Assessment 2: Final Exams</p> <p>Progression to Post 16: Gives understanding and awareness of exam technique and structure.</p>		

	Progression to Post 16: Gives understanding and knowledge of wide variety of Business content.	of wide variety of Business content.	of wide variety of Business content in relation to external aspects of Business and Business climate.	of wide variety of Business content in relation to external aspects of Business and Business climate.		
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